

# Encourage Responsibility for the Planet Through Education

An investment in sustainability is an investment in your community's future.



## Our Sustainability Offering

Climate anxiety among young people is real, and Gen Z hopes to be part of the solution by channeling their stress into tangible action.

➤ 45% of people ages 16-25 say their feelings about climate change negatively impact their daily lives.<sup>1</sup>

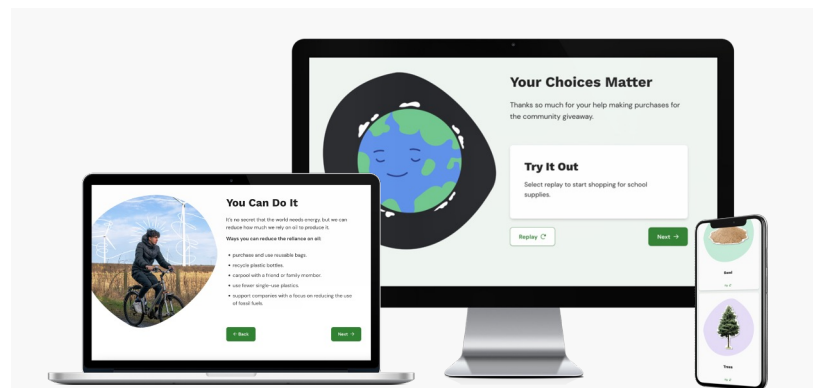
Whether you're looking to expand your current impact or grow into new territories, by sponsoring *Sustainability Foundations: Ready to Recycle*, you can reinforce your organisation's commitment to a more sustainable future through digital education and continue to demonstrate your community impact through robust data and reporting.

Help build students' knowledge about the impact individuals can have on the environment and inspire them to make positive decisions about the kind of future they want for the world.

## Impact at Scale

“ *Sustainability Foundations* helped connect what I'm learning in the classroom to the real world. The course helped me understand that the world is facing climate change ... and [it] helped me think of solutions or ways we should reduce global warming, live sustainably, and protect biodiversity.

—Student



## Sustainability Foundations: Ready to Recycle

**Target user:** Ages 9–11 (KS2)  
**Format:** Digital, interactive modules  
**Total Lessons:** 3 lessons, 15 mins each

**Extensive Branding Opportunities** provided for your organization throughout the teacher & student experience



- ✓ **Logo placement** on student & teacher dashboard
- ✓ **Classroom Connect** allows teachers to request sponsor classroom volunteer opportunities
- ✓ **Custom branded** teacher resources & materials

1. The Lancet Planet Health, Volume 5 December 2021 (report).

## Our Reach

Since launching our sustainability courses in 2020:

**84,100+** Active Students  
**48,300+** Hours of Learning  
**1,900+** Active Schools

## Our Approach

In our latest sustainability course *Sustainability Foundations: Ready to Recycle*, learners explore environmental systems and understand how human health, climate change, global resource constraints, and animal welfare are all interconnected.

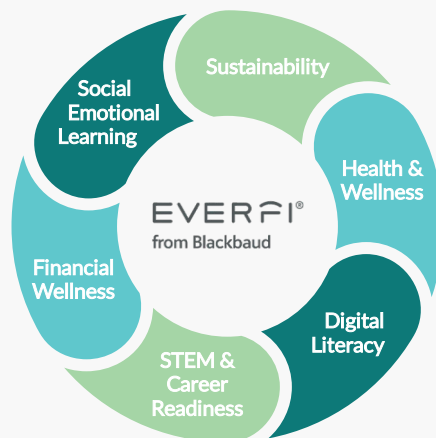
### Course Topics:

- The Single-Stream Recycling Journey
- Mining & Refining vs. Recycling
- Making Sustainable Choices



## Opportunities for Impact

EVERFI's digital education captures the most important topics for lifelong success.



## Program Elements



### Scalable Solution

Research-based,<sup>2</sup> interactive digital education program for students and teachers in your local community



### Impact Data & Reporting

Robust data and insights to help you communicate your impact story to internal and external stakeholders



### Engagement & Marketing

Turnkey marketing toolkits and opportunities for employees to volunteer in the classroom



### Implementation Support

Experienced on-the-ground implementation team to ensure maximum impact on your behalf

2. Digital Promise Research-Based Product Design Certification ([press release](#)).